

# ADOBE INDESIGN ADVANCED

COURSE OUTLINE



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TRAINING

# Adobe InDesign Advanced

## Course Aims

This one-day advanced Adobe InDesign course is designed for participants with an intermediate understanding of InDesign who want to elevate their skills and explore the advanced features and techniques available for complex design projects. Through guided demonstrations and hands-on practice, participants will master advanced text and typography, advanced image handling and effects, complex layouts and grid systems, paragraph and character styles with nested formatting, advanced master pages and liquid layouts, interactive PDFs with hyperlinks and multimedia, data merge for variable data publications, advanced tables and infographics, preflight and document checking, advanced exporting, Creative Cloud integration, workflow automation, advanced colour management, and advanced printing considerations. By the end of this one-day advanced course, participants will have increased their proficiency in Adobe InDesign, gaining the skills needed for intricate layouts, advanced design projects, and efficient workflow management in professional creative environments.

## Duration

6 hours (Face to Face or Virtual)

## Target Audience

This course is suitable for those seeking to elevate their skills and explore the advanced features and techniques available in InDesign for complex design projects.

## Learning Outcomes

By the end of the course, participants will be able to:

- Master advanced text formatting and typography for creative layouts
- Apply advanced image manipulation, effects and filters
- Design complex layouts using advanced grid systems and baseline grids
- Create and manage complex paragraph, character and nested styles
- Leverage advanced master pages and liquid layouts for responsive design
- Build interactive PDFs with hyperlinks, buttons and multimedia
- Use data merge for personalised, data-driven publications
- Design complex tables and infographics with embedded graphics
- Run advanced preflight checks to meet print and digital standards
- Configure advanced export settings for high-quality output
- Integrate Creative Cloud features for collaborative workflows
- Streamline workflows with scripts, actions and batch processing
- Implement advanced colour management for consistent reproduction
- Troubleshoot advanced printing and output considerations

# Course Content

## Session 1 - Advanced Text and Typography

- Mastering advanced text formatting options.
- Utilising advanced typography features for creative layouts.

## Session 2 - Advanced Image Handling and Effects

- Implementing advanced image manipulation techniques.
- Applying special effects and filters to enhance images.

## Session 3 - Advanced Layout and Grid Systems

- Designing complex layouts using advanced grid systems.
- Exploring multiple columns, baseline grids and advanced layout options.

## Session 4 - Advanced Styles and Formatting Techniques

- Creating and managing complex paragraph and character styles.
- Implementing nested styles for automated formatting.

## Session 5 - Advanced Master Pages and Liquid Layouts

- Leveraging advanced master pages for complex document structures.
- Understanding liquid layouts for responsive design.

## Session 6 - Interactive PDFs and Hyperlinks

- Creating interactive PDFs with advanced features.
- Adding hyperlinks, buttons and multimedia elements.

## Session 7 - Data Merge and Variable Data

- Utilising data merge for efficient handling of variable data.
- Creating personalised and data-driven publications.

## Session 8 - Advanced Tables and Infographics

- Designing complex tables and infographics.
- Incorporating advanced graphics within tables.

## Session 9 - Advanced Preflight and Document Checking

- Utilising advanced preflight tools for thorough document verification.
- Ensuring documents meet industry standards for print or digital output.

## Session 10 - Advanced Exporting Options

- Exploring advanced export settings for various output formats.
- Preparing documents for high-quality print and digital distribution.

## Session 11 - Advanced Creative Cloud Integration

- Leveraging advanced Creative Cloud features within InDesign.
- Collaborating on projects and sharing files seamlessly.

## Session 12 - Advanced Workflow Efficiency and Automation

- Streamlining workflows with advanced automation techniques.
- Utilising scripts and batch processing for efficiency.

## Session 13 - Advanced Colour Management

- Implementing advanced colour management techniques.
- Ensuring consistent and accurate colour reproduction in print and digital media.

## Session 14 - Advanced Output and Printing Considerations

- Understanding advanced printing options and considerations.
- Troubleshooting common print-related issues.