

INTRODUCTION TO ADOBE PREMIERE PRO

COURSE OUTLINE



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TRAINING

Introduction to Adobe Premiere Pro

Course Aims

This one-day introduction to Adobe Premiere Pro is designed for beginners who wish to delve into the world of video editing. Through guided demonstrations and hands-on practice, participants will explore the Premiere Pro workspace and interface, import and organise media, apply basic editing techniques on the timeline, add transitions and visual effects, edit and balance audio tracks, create titles and graphics, perform colour correction and grading, export videos for different platforms, and learn essential keyboard shortcuts and workflow tips. By the end of this one-day course, participants will have gained fundamental skills in Adobe Premiere Pro, allowing them to confidently edit and enhance videos for various purposes, including social media, marketing, and personal projects.

Duration

6 hours (Face to Face or Virtual)

Target Audience

This one-day introductory course is designed for beginners who wish to delve into the world of video editing using Adobe Premiere Pro.

Learning Outcomes

By the end of the course, participants will be able to:

- Understand the role of Adobe Premiere Pro in video editing workflows
- Navigate the Premiere Pro workspace, panels and tools confidently
- Import video and audio files and organise media assets efficiently
- Cut, trim and arrange clips on the timeline for video sequencing
- Add transitions and basic visual effects between clips
- Adjust audio levels and use keyframes for dynamic sound
- Create and customise titles, graphics and overlays
- Apply basic colour correction and creative colour grading
- Export videos in formats suited to different platforms
- Use essential keyboard shortcuts and workflow tips for efficient editing

Course Content

Session 1 - Introduction to Adobe Premiere Pro

- Overview of the Adobe Premiere Pro workspace and interface.
- Understanding the role of Premiere Pro in video editing workflows.

Session 2 - Importing and Organising Media

- Importing video and audio files into Premiere Pro.
- Organising media assets for efficient editing.

Session 3 - Basic Editing Techniques

- Cutting, trimming and arranging clips on the timeline.
- Understanding the use of the timeline for video sequencing.

Session 4 - Transitions and Effects

- Adding transitions between clips for smooth video flow.
- Applying basic video effects to enhance visual appeal.

Session 5 - Audio Editing

- Adjusting audio levels and using keyframes for dynamic sound.
- Integrating music and voiceovers into video projects.

Session 6 - Titles and Graphics

- Creating and customising text titles.
- Incorporating graphics and overlays for professional-looking videos.

Session 7 - Colour Correction and Grading

- Basic colour correction techniques for improving video quality.
- Applying creative colour grading for visual enhancement.

Session 8 - Exporting and Publishing

- Exporting videos for different platforms and formats.
- Understanding export settings and presets.

Session 9 - Keyboard Shortcuts and Workflow Tips

- Essential keyboard shortcuts for efficient editing.
- Workflow tips to enhance productivity in Premiere Pro.